

## THE EU STEEL SECTOR AMIDST MULTIPLE CHALLENGES

**ITA CONFERENCE 2025** 

**AMSTERDAM, 27 OCTOBER 2025** 

Alessandro Sciamarelli

Director, Economic and Market Research EUROFER, the European Steel Association



### Economic outlook: "soft landing" in the EU (not for Germany)

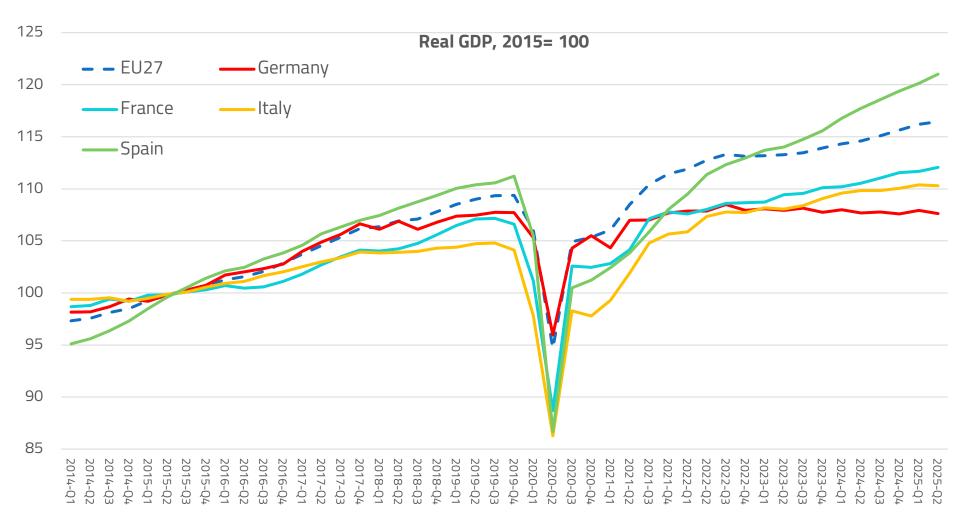
Real GDP growth, %

	Q2 2025 (q-o-q)	2023 <i>EC May '25)</i>	2024 ( <i>EC May'25)</i>	2025 (EUROFER May '25)	2026 (EUROFER May '25)
USA	+3.3 (annualised)	2.9	2.8	1.6 (EC)	1.6 (EC)
Germany	-0.1	-0.3	-0.2	0.3	0.8
France	0.3	0.9	1.2	0.6	0.7
Italy	-0.1	0.7	0.7	0.6	0.8
EU	0.2	0.5	1.0	1.1	1.3

- EU economies achieved growth also in 2024, but low and uneven, driven essentially by the services sector
- •Germany in recession in 2023 and 2024 (-0.3% and -0.2%) due to the weakness of its manufacturing sector
- •EUROFER forecast (EU):
- •+1.1% in '25 (1% in '24)
- +1.3% in '26
- •Could be revised though due to the impact of US tariffs and continued economic uncertainty
- Worst impact of US tariffs expected around H2 2025 (could result in -0.3 pp. growth in the EU in 2026)



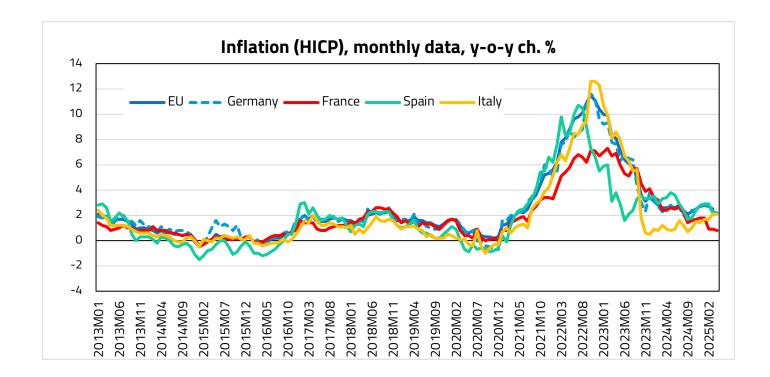
# Real GDP has recovered up to pre-pandemic levels but in Germany, Italy and France far below the EU level, in Spain above





#### **ECONOMIC OUTLOOK: INFLATION**

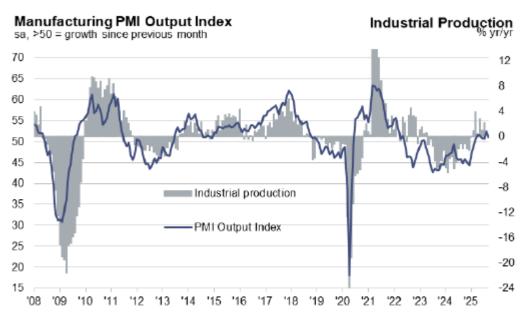
- Inflation in the EU has been easing since October '22 (12%, 35-year high), down to **2.4% in August '25** (2% in the EA), remaining close to the 2% target in all major EU economies
- Latest EUROFER forecast (Aug. '25): 2% in 2025 (2.3% in 2024), 1.7% in 2026
- Thanks to easing inflation, the ECB has lowered its policy rates with eight 25 bps cuts down to 2.00%
- Further cuts are expected, depending on price developments and energy prices



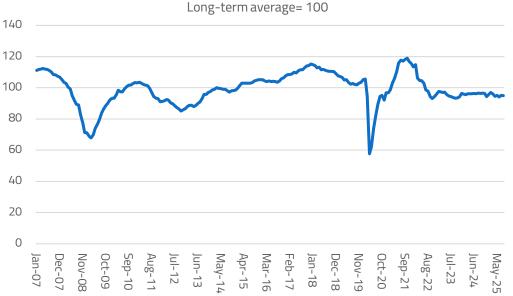


### **Leading Indicators/1**

- The HCOB euro area Manufacturing PMI marginally contracted in September, reversing the first improvement seen in over three years during August, falling from 50.7 to 49.8 (50 being the expansion threshold). Manufacturing operating conditions within the EA worsened at the end of the third quarter, reversing August's slight improvement.
- Correlation between PMI indicator and actual industrial output has been weakening since the post-COVID rebound
- Overall economic sentiment remains weak



### Economic Sentiment Indicator (ESI), EU



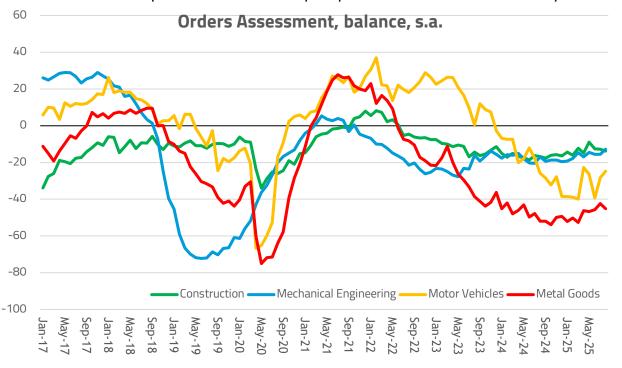
Sources: HCOB, S&P Global PMI, Eurostat via S&P Global Market Intelligence.

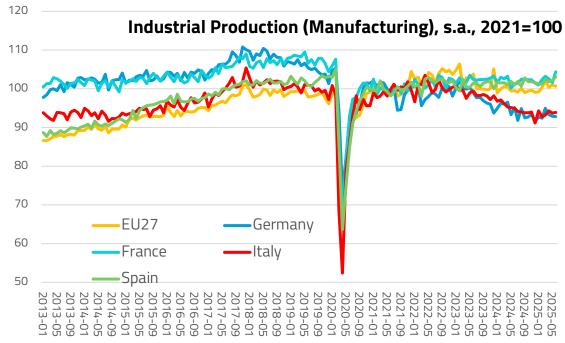


www.eurofer.eu

## **Leading Indicators/2**

- Orders from main steel-using have been decreasing sharply since 2022 reflecting outlook deterioration, with some recent stabilisation
- Automotive orders have been in negative territory since Jan. 2024
- Construction, mechanical engineering and metal goods in negative territory for almost three years
- Industrial output remains below pre-pandemic levels in Germany and Italy







## Steel-using sectors' real output growth (%), EUROFER FORECAST, EU, September 2025

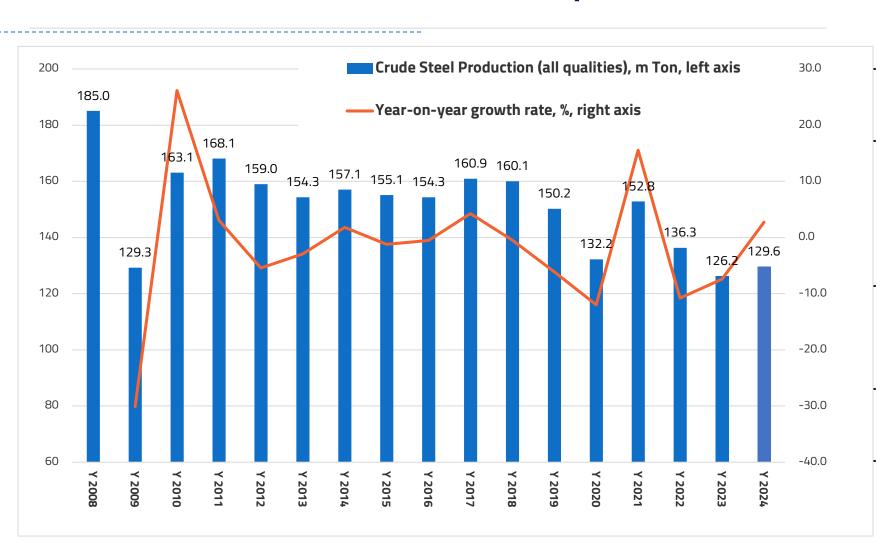
	2021	2022	2023	2024	2025 (f)	2026 (f)
Construction	6.1	2.9	1.4	-2.0	0.4	2.3
Domestic appliances	12.3	-4.6	-4.1	-4.9	0.9	1.1
Mechanical Engineering	12.5	4.4	1.7	-5.1	-1.7	1.4
Metalware	12.0	1.0	-4.0	-3.2	-1.1	2.6
Automotive	6.1	4.3	9.0	-9.8	-4.2	1.3
Other transport	3.4	7.6	9.9	5.7	-0.5	2.3
SWIP	8.2	2.4	2.1	-3.6	-0.7	1.8

#### • SWIP:

- -3.6% in 2024
- 0.7% in '25
- +1.8% in '26
- Construction output contracted in '24 (-2%) due to the interest rateled housing downturn, despite some civil engineering support
- Modest growth in '25 (+0.4%), +2.3% in '26
- Automotive in deep recession in 2024 (-10%), also in '25 (-4.2%)
- Modest rebound (+1.3%) in '26, with output levels far below 2019 ones

## **EU steel market – production**

## The EU has lost 56 MT in crude steel production since 2008



#### Reasons:

Global steel overcapacity pressures

Low steel demand from using industries

Higher energy costs compared to other major steel-making regions

Production in 2023 down to the record low of 126 MT (a drop of - 7%)

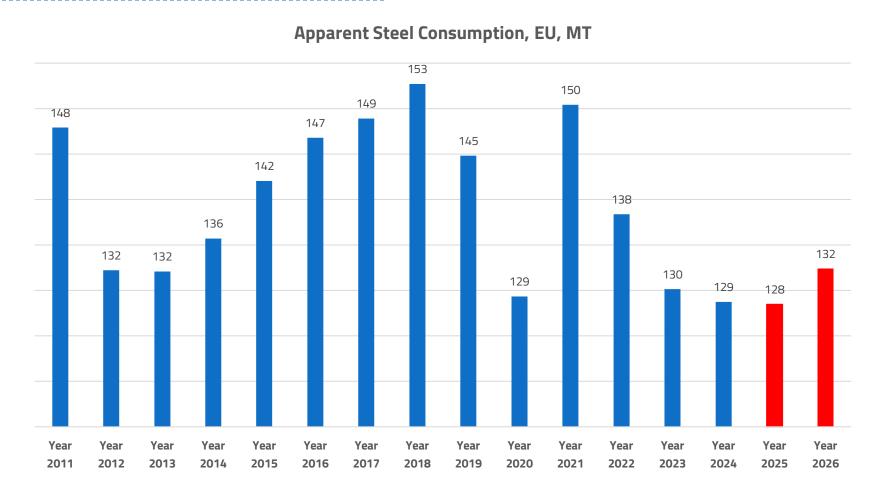
In 2024, rebound by +3% up to **129.6** MT

Yet, 56 MT below 2008 levels and 21 MT below 2019 ones



## EU steel market - demand

# Record low in 2024, recession to continue in '25 (albeit mild) Some rebound is expected only in 2026

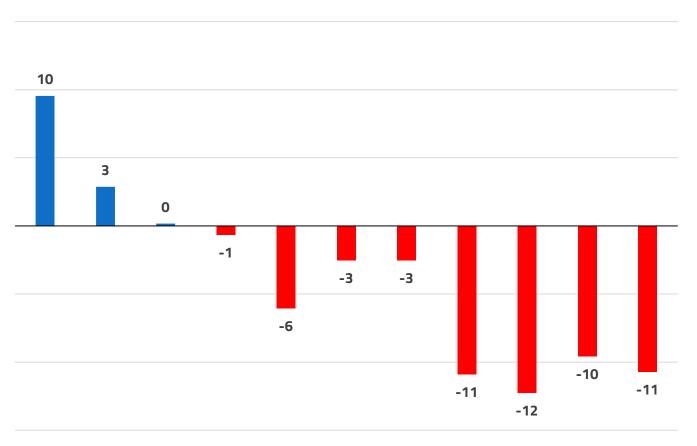


- consumption has dropped (-1.1%) for the third consecutive year in 2024, down to 129 MT (same as 2020)
- Set to continue in '25
  (-0.2%), and to
  rebound in '26 (+3.1%),
  yet some 13 MT below
  pre-pandemic levels



# The EU's steel trade balance has been deteriorating constantly since 2017

Trade Balance, finished products, all third countries, MT



- Deficit for eight consecutive years, widening since 2021, 11 MT in 2024
- Imports accounted for 27% of apparent consumption in 2024 (17% in 2012)
- Is the EU permanently becoming a net importer of steel products?

Y 2014 Y 2015 Y 2016 Y 2017 Y 2018 Y 2019 Y 2020 Y 2021 Y 2022 Y 2023 Y 2024



## CONCLUSIONS

- No real improvement in steel demand is at sight, due to US tariffrelated turmoil; recovery (+3.1%) has been postponed to 2026, around very low historical volumes (13 MT below 2019 levels)
- SWIP remains weak also in 2025, mainly due to very low growth in construction (37% of steel demand) and another output recession in automotive (20%)
- High production costs and global uncertainty (geopolitical and trade-related) continue to weigh on the sector
- Import pressure remains high, combined with expanding global excess capacity



## Thank you for your attention:

### Alessandro Sciamarelli

Director of Economic and Market Research

EUROFER, The European Steel Association

A.Sciamarelli@eurofertieu

www.eurofer.eu

